

The logo consists of a large circle with two smaller circles inside it, one above and one below the center. The text is arranged around these circles.

Waterman's
Ideal
Fountain Pen

Waterman's Ideal Fountain Pen



Waterman Company, 191 Broadway
New York

Boston, 24 School St.

San Francisco, 17 Stockton St.

Paris

London, W.C., 41 Kingsway

Milan

Chicago, 127-129 So. State St.

Montreal, 179 St. James St.

Buenos Aires

Waterman's Ideal Fountain Pen

INTRODUCTION

“WATERMAN'S IDEAL FOUNTAIN PEN,” a standard trade-mark, originated by the inventor of the pen that bears his name, has a broader and fuller meaning than that of a mere phrase. It not only stands for a pen that is perfect in its workmanship and service rendered to the user, but it also stands for a Business Policy, a relationship between manufacturer and merchant, one that was established with the beginning of the industry and one which we have always been careful to maintain.

Pioneers in the field of scientific fountain pen making, it has been our proud boast for over a third of a century that Waterman's Ideal Fountain Pen is the peer of any pen made, and that every whim of the fountain-pen-using public can be satisfied from our line.

That this is not an idle claim is substantiated by the fact that nearly thirty million Waterman's Ideals are in daily use in all parts of the civilized world.

From a modest beginning, comprised principally of an idea, with its first home consisting of desk space in a cigar store, the business has developed, growing year by year, ever in the forefront, until five large factories and ten branches with a staff of over two thousand loyal associates and employees are now required to supply the constantly increasing demand for our pens.

Simplicity, Safety, Service and Satisfaction mark the high standard maintained by Waterman's Ideal Fountain Pens. To attain this achievement, only the very best grade of materials are used, fashioned by the most modern tools in the hands of none but highly skilled mechanics.

Every pen that bears the name of “Waterman's Ideal” is the product of the most scientific knowledge and skilled labor it is possible to employ in the manufacture of a fountain pen, and is backed by our iron-clad guarantee to give absolute satisfaction.

We have endeavored, in the following pages, to convey a general idea of the business and this staple line as it is today. The different types are made in a range of practical sizes, adaptable to different “hands,” fancies and writing customs. The varying sizes in the different types are mounted with gold and silver in many conventional, floral and other designs, as illustrated and described. The line of Waterman's Ideals meets both the personal fancies and unlimited handwriting requirements of all writers. Handwriting requirements are as varied as are the personalities of the writers. Notwithstanding, everything that is wanted in fountain pens can be had in Waterman's Ideals.

W. L. Waterman Company.

MANUFACTURING

RUBBER—GOLD—IRIDIUM—gathered from distant parts of the Earth and fashioned by modern machinery in the hands of highly skilled operators epitomizes the elements and the manufacture of Waterman's Ideal Fountain Pens.

Rubber: The finest Beni-Bolivian Para rubber is procured from the remote forests of South America, and shipped to our factories to go through the Waterman processes and after being vulcanized is made into the rubber parts composing our various types of fountain pens.

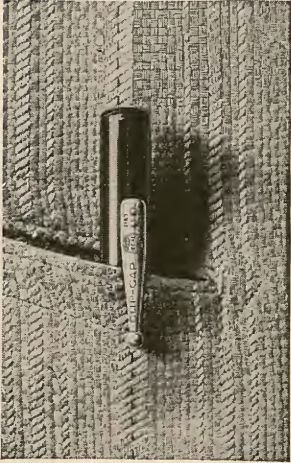
Gold: Bought from the United States Government and guaranteed to assay pure, is alloyed to 14 kt. fine, then put through our special hardening and rolling processes until the degree of fineness and temper characteristic of Waterman's Ideal Gold Pens is reached.

Iridium: A rare and costly mineral of unusual hardness is obtained from the Ural Mountains in Russia. Cheaper and softer Iridium may be obtained from other localities, but only the best is ever used on the point of a Waterman's Ideal Gold Pen—that is why they have that superfine contact point and remain a source of supreme satisfaction long after cheaper pens have been discarded.

Manufacture: Perfection can only result from efficiency. Efficiency can only result from time and effort conscientiously applied. In the hands of highly skilled craftsmen, many of whom have been in our employ for a quarter of a century, the carefully selected and tested materials described above are put through the two hundred and ten distinct operations that convert them into the finished product bearing the L. E. Waterman Company trade-mark.

Waterman's Ideal Fountain Pen

CLIP-CAP and SPOON FEED



IT is important that these two features be not overlooked, contributing as they do, so much to the great superiority of Waterman's Ideal Fountain Pens.

Pens fitted with "Clip-Caps" cannot roll off the desk or fall from the pocket and be broken, thus making the "Clip-Cap" a safety feature that well justifies its universal demand and use.

"Clip-Caps" are an exclusive feature on Waterman's Ideal Fountain Pens.

SPOON-FEED: The law of gravity produces a precipitation of ink in the barrel toward the point of the pen, but which must be under constant control so that only the exact amount of ink required will be fed at all times. Likewise, the expansion of air in the barrel of the pen, due to heat from the hand must be controlled.

Waterman's Ideal Spoon-Feed, made from the finest grade of Para rubber, with the channels and reservoirs scientifically designed and constructed, acts as a governor which automatically regulates the precipitation of ink in such a way as to produce, when in use, the steady capillary flow that is so distinctive of Waterman's Ideal Fountain Pens.

The Improved Spoon-Feed, used only in Waterman's Ideal Fountain Pens, insures a steady, sure and instantaneous flow of ink and eliminates the "overflow" that makes dangerous the use of cheap and carelessly constructed fountain pens.



THE GIFT PRACTICAL

TRUE FRIENDSHIP finds expression in service and the selection of Gifts. The measure of true Friendship is disclosed by the care we employ in choosing our tokens of esteem.

Nothing is more appropriate as a Gift than a Waterman's Ideal Fountain Pen. It is a constant friend and companion, ever ready to render faithful and efficient service, inspiring in the heart of its owner a feeling of gratitude that cannot be measured by any standard of intrinsic value.

Embodied in such a token are all the elements of the Gift Practical. It possesses the beauty that appeals to the artistic sense and the practical features essential to daily and constant use, making it a permanent, agreeable and useful reminder of the sincere feeling of friendship that prompted its selection.

Individualism may be expressed in the design of the mounting of the pen selected. Waterman's Ideals are made in a wide range of styles and special mountings from which a selection may be made suitable for any occasion.

Among the many types and styles illustrated in this catalog will be found silver and gold mountings fashioned into a variety of artistic and pleasing designs, and priced to suit every purse, while suggestions of more elaborate mountings of greater value are also shown.

When the Gift selected is a Waterman's Ideal Fountain Pen it is pre-eminently suitable for:—

Artist or Artisan

Student or Scholar

Soldier or Sailor

Employee or Employer

Lawyer or Merchant

Child or Adult

No matter what the age, sex, profession, business, or walk in life, a fountain pen may be selected from the pages of this catalog that will be cherished for a lifetime, by its recipient, as The Gift Practical.

Waterman's (Ideal) Fountain Pen

KEY TO STANDARD NUMBERING SYSTEM

*This key table is made by using No. 2 in the unit column in all instances,
fitted with No. 2 size gold pens.*

	Full Length	Vest Length	Slender Size	Two Gold Bands	Gold Middle Band	Gold Band on Cap	Gold Band Top of Cap	Half Silver Covered	Full Silver Covered	Half Gold Covered (Filled)	Full Gold Covered (Filled)	Half Gold Covered (Solid)	Full Gold Covered (Solid)
Regular Type...	12	12½	0612	0712	412	0312	0512	312	512
Pocket Type....	72	72½
Safety Type....	42	42V	42½	0642	0742	0942½V	..	442	0542	542
Self-Filling Type	52	52V	52½	0652	0752	0852V	0952½V	252	452	0352	0552	352	552

The key number to the four types is shown in the first column:—12 to 72.

FOR EXAMPLE—No. 0852½V:

- 2—Unit figure, indicates size of gold pen contained in holder; 2 to 8.
- 5—Tens figure, indicates type of holder; 12 to 72.
- 8—Hundreds figure, indicates character of mounting; 200 to 900.
- 0—Prefix, indicates gold-filled mounting.
- ½—Suffix, indicates slender holder.
- V—Suffix, indicates short vest length.

The example number, 0852½V, therefore, means Pocket Self-Filling Holder in slender vest length, fitted with No. 2 size gold pen mounted with gold filled band on cap.

The *finish* of the holder, or the *design* of the mounting, however, is always indicated by the addition of a descriptive word after the number, for instance:—

“Plain” or “Chased” on the unmounted pens.

“Plain” or “Engraved” on gold banded pens.

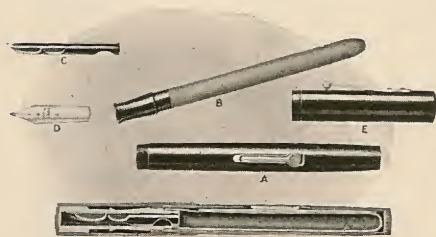
“Gothic” or “Filigree,” etc., on gold or silver mounted pens.

Waterman's Ideal Fountain Pen

THE TYPES OF HOLDERS

SELF-FILLING TYPE

Pocket Self-Filling Type, Nos. 52½V to 58, shown in all sizes and styles on pages 8 to 13. Made to fill direct by suction from any ink supply by merely raising the lever and pressing it down. The lever locks. Fitted with our Screw Lock Security Cap.



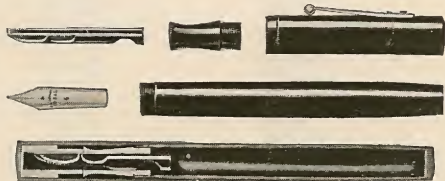
- A. The Barrel is finished in a very high polish, and made with the largest possible ink capacity.
- B. The Point Section (with Ink Tube attached), sets firmly into the barrel, leaving no shoulder at the joint.
- C. The Spoon Feed.
- D. The Gold Pen.
- E. The Cap is finished exactly like the barrel, and fits over the Point Section, screwing firmly on to the barrel.

REGULAR TYPE

Regular Type, Nos. 12½ to 18, shown in all sizes and styles on pages 15 to 17. This is the well-known Cone Cap style of holder, on which the cap fits by friction on either end.



POCKET TYPE



Pocket Type, Nos. 72½V to 76, shown in all sizes and styles on page 14. Same general type of fountain pen as our well-known Regular Type, and fitted with our Screw Lock Security Cap.

SAFETY TYPE

Safety Type, Nos. 42½V to 48, shown in all sizes and styles on pages 18 to 22. The Gold Pen and Feed turns down into the barrel of this type in order that the cap may screw on to the pen end when not in use, and seal (or cork) the ink supply. The Gold Pen and Feed turn out into writing position by a slight twist of the cap when placed on the butt end. The Safety Type may be carried filled with ink upside down, sideways, or in any position and cannot spill.



Waterman's Ideal Fountain Pen

SELF-FILLING TYPE



Plain or Chased

No. 52 1/2 \$2.50



Plain or Chased

No. 52 \$2.50
 No. 54 4.00
 No. 55 5.00
 No. 56 6.00
 No. 58 8.00



Gold Mounted Plain
or Engraved Bands

No. 0652 1/2 \$3.50
 No. 0652 3.50
 No. 0654 5.00
 No. 0655 6.00
 No. 0656 7.00



Gold Middle Band
Engraved or Plain

No. 0752 1/2 \$3.50
 No. 0752 3.50
 No. 0754 5.00
 No. 0755 6.00
 No. 0756 7.00

Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50;
 Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00
 Illustrations are size 52 1/2 and 54, four-fifths actual size

14 Kt. Plain
Gold Middle Band
 No. 752 1/2 \$9.00
 No. 752 10.00
 No. 754 12.00
 No. 755 14.00
 No. 756 15.00

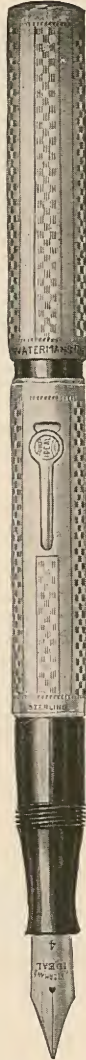
Waterman's (Ideal) Fountain Pen

SELF-FILLING TYPE

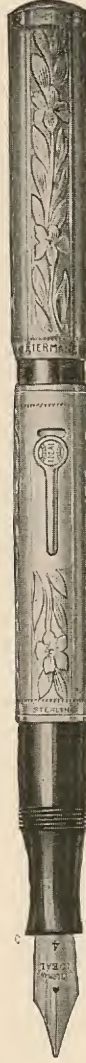


Sheraton
Sterling Silver
No. 452½ \$6.00
Gold Filled
No. 0552½ \$10.00

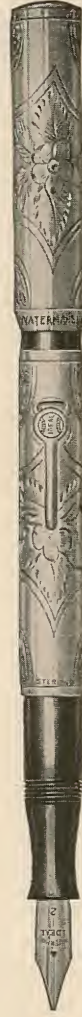
Illustrations are sizes
Nos. 52½ and 54, four-
fifths actual size



Gothic
Sterling Silver
No. 452½ \$5.00
No. 452 5.00
No. 454 7.00
No. 455 8.50
No. 456 9.50
Gold Filled
No. 0552½ \$10.00
No. 0552 10.00
No. 0554 12.50
No. 0555 15.00
No. 0556 18.00



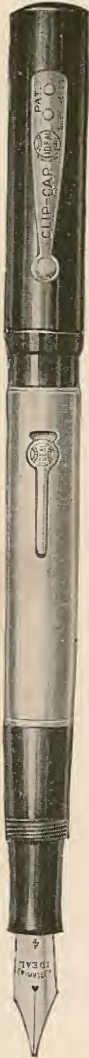
Pansy Panel
Sterling Silver
No. 452½ \$6.00
No. 452 6.00
No. 454 8.00
Gold Filled
No. 0552½ \$10.00
No. 0552 10.00
No. 0554 12.50



Oriental
Sterling Silver
No. 452½ \$6.00
Gold Filled
No. 0552½ \$10.00
Clip Caps cost extra:
Regular, \$25; Sterling
Silver, \$50; Rolled Gold,
\$1.00; 14 Kt. Gold, \$2.00

Waterman's Ideal Fountain Pen

SELF-FILLING TYPE



Plain
Half Mounted
Gold Filled

No. 0352½	\$5.00
No. 0352	5.00
No. 0354	7.00



Filigree

Sterling Silver		Gold Filled	
No. 452½	\$5.00	No. 0552½	\$10.00
No. 452	5.00	No. 0552	10.00
No. 454	7.00	No. 0554	12.50
No. 455	8.50	No. 0555	15.00
No. 456	9.50	No. 0556	18.00

Solid Gold

No. 552½	\$25.00
No. 554	35.00



Plain
Gold Filled

No. 0552½	\$8.50
No. 0552	8.50
No. 0554	10.00
No. 0555	12.50
No. 0556	15.00

Solid Gold

No. 552½	\$27.00
No. 554	37.00

Illustrations are No. 54, four-fifths actual size

Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50; Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00

Waterman's Ideal Fountain Pen

SELF-FILLING TYPE—VEST LENGTH



Plain or
Chased

No. 52½V.....\$2.50
No. 52V..... 2.50
No. 54V..... 4.00



Plain Gold Band
on Cap

No. 0852½V.....\$3.50
No. 0852V..... 3.50
No. 0854V..... 5.00

Solid Gold

No. 852½V.....\$9.00



Engraved Gold Band
on Cap

No. 0852½V.....\$3.50
No. 0852V..... 3.50
No. 0854V..... 5.00



Plain Gold Band
Top of Cap, and Eye

No. 0952½V.....\$4.00

Illustrations are all size No. 52½V, four-fifths actual size

Waterman's Ideal Fountain Pen

SELF-FILLING TYPE—VEST LENGTH



Plain E. C.
Sterling Silver

No. 452 $\frac{1}{2}$ V.....\$5.50
No. 452 $\frac{1}{2}$ V, w. r. . 6.00
No. 452 $\frac{1}{2}$ V, t. c. . 8.00

Gold Filled

No. 0552 $\frac{1}{2}$ V.....\$8.50
No. 0552 $\frac{1}{2}$ V, w. r. 9.00
No. 0552 $\frac{1}{2}$ V, t. c. 11.00

Solid Gold

No. 552 $\frac{1}{2}$ V.....\$29.00
No. 552 $\frac{1}{2}$ V, w. r. 30.00
No. 552 $\frac{1}{2}$ V, t. c. 40.00

Filigree, E. C.
(closed)

No. 452 $\frac{1}{2}$ V.....\$5.50
No. 452 $\frac{1}{2}$ V, w. r. . 6.00

Gold Filled

No. 0552 $\frac{1}{2}$ V.....\$9.50
No. 0552 $\frac{1}{2}$ V, w. r. 10.00

Solid Gold

No. 552 $\frac{1}{2}$ V.....\$27.00
No. 552 $\frac{1}{2}$ V, w. r. 28.00

Pansy Panel, E. C.
Sterling Silver

No. 452 $\frac{1}{2}$ V.....\$6.50
No. 452 $\frac{1}{2}$ V, w. r. . 7.00
No. 452 $\frac{1}{2}$ V, t. c. . 9.00

Gold Filled

No. 0552 $\frac{1}{2}$ V.....\$9.50
No. 0552 $\frac{1}{2}$ V, w. r. 10.00
No. 0552 $\frac{1}{2}$ V, t. c. 12.00

Scroll, E. C.
Sterling Silver

No. 452 $\frac{1}{2}$ V.....\$6.50
No. 452 $\frac{1}{2}$ V, w. r. . 7.00
No. 452 $\frac{1}{2}$ V, t. c. . 9.00

Gold Filled

No. 0552 $\frac{1}{2}$ V.....\$9.50
No. 0552 $\frac{1}{2}$ V, w. r. 10.00
No. 0552 $\frac{1}{2}$ V, t. c. 12.00

Illustrations are all size No. 52 $\frac{1}{2}$ V, four-fifths actual size

E. C.=End Covered; w. r.=with ring; t. c.=with telescope cap

Waterman's Ideal Fountain Pen

SELF-FILLING TYPE—VEST LENGTH



Etched, E. C.
Gold Filled
No. 0552½V.....\$9.50
No. 0552½V, with
Ring.....10.00
No. 0552½V, with
Telescope Cap. 12.00



Sheraton, E. C.
Sterling Silver
No. 452½V.....\$6.50
No. 452½V, with
Ring.....7.00
No. 452½V, with
Telescope Cap. 9.00

Gold Filled

No. 0552½V.....\$9.50
No. 0552½V, with
Ring.....10.00
No. 0552½V, with
Telescope Cap. 12.00



Hard Engraved Vine
E. C.
Sterling Silver
No. 452½V.....\$7.00
No. 452½V, with
Ring.....7.50
No. 452½V, with
Telescope Cap. 9.00



Gothic, E. C.
Sterling Silver
No. 452½V.....\$6.50
No. 452½V, with
Ring.....7.00
No. 452½V, with
Telescope Cap. 9.00

Gold Filled

No. 0552½V.....\$9.50
No. 0552½V, with
Ring.....10.00
No. 0552½V, with
Telescope Cap. 12.00

Illustrations are all size No. 52½V, four-fifths actual size

E. C.=End Covered

Waterman's (Ideal) Fountain Pen

POCKET TYPE



Plain or Chased
No. 72½ . \$2.50



Plain or Chased
No. 72 . . . \$2.50



Plain or Chased
No. 74 . . . \$1.00



Plain or Chased
No. 75 . . . \$5.00



Plain or Chased
No. 76 . . . \$6.00

Illustrations are sizes Nos. 72½ to 76, four-fifths actual size

Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50;

Rolled Gold \$1.00; 14 Kt. Gold, \$2.00

Waterman's Ideal Fountain Pen

REGULAR TYPE



Chased

No. 12½	\$2.50
No. 12	2.50
No. 14	4.00
No. 15	5.00
No. 16	6.00
No. 18	8.00
No. 20	10.00



Gold Middle Band
Engraved or Plain

No. 0712½	\$3.50
No. 0712	3.50
No. 0714	5.00
No. 0715	6.00
No. 0716	7.00
No. 0718	9.00



Gold Mounted
Engraved Bands

No. 0612½	\$3.50
No. 0612	3.50
No. 0614	5.00
No. 0615	6.00
No. 0616	7.00
No. 0618	9.00



Gold Mounted
Plain Bands

No. 0612½	\$3.50
No. 0612	3.50
No. 0614	5.00
No. 0615	6.00
No. 0616	7.00
No. 0618	9.00

Illustrations are all No. 14, four-fifths actual size

Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50; Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00

Waterman's Ideal Fountain Pen

REGULAR TYPE



Solid Gold
Plain Middle Band
Narrow

No. 712½ \$5.00
No. 712 6.50
No. 714 8.00



Solid Gold
Plain Middle Band
Wide

No. 712½ \$8.00
No. 712 8.00
No. 714 10.00
No. 715 12.00
No. 716 15.00



Gold Mounted
Chased or Plain Bands
Solid Gold

No. 614 \$8.00
No. 615 10.00
No. 616 12.00



Solid Gold Middle Band
Scroll

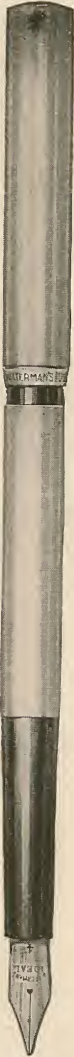
No. 712½ \$8.00
No. 712 8.00
No. 714 10.00
No. 715 12.00
No. 716 15.00

Illustrations are all No. 14, four-fifths actual size

Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50; Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00

Waterman's Ideal Fountain Pen

REGULAR TYPE



Plain
Gold Filled
No. 0512.....\$8.50
No. 0514.....10.00
Solid Gold
No. 512½ (with
name plate)...\$22.50
No. 514 (with
name plate)... 30.00



Plain
Gold Filled
No. 0312½.....\$4.25
No. 0312..... 5.00
No. 0314..... 6.50
Solid Gold
No. 312½.....\$14.00
No. 314 (with
name plate)... 18.00



Filigree
Gold Filled
No. 0312½.....\$5.00
No. 0312..... 6.00
No. 0314..... 8.00
Solid Gold
No. 312½.....\$14.50
No. 314..... 15.00
*Solid Gold
No. 512½.....\$23.50
No. 512..... 23.50
No. 514..... 25.00
No. 515..... 30.00
No. 516..... 40.00



*Filigree
Sterling Silver
No. 412½.....\$5.00
No. 412..... 5.00
No. 414..... 7.00
No. 415..... 8.50
No. 416..... 9.50
Gold Filled
No. 0512.....\$10.00
No. 0514..... 12.50
No. 0515..... 15.00
No. 0516..... 18.00

Clip Caps cost extra: Regular, \$.25;
Sterling Silver, \$.50;
Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00

Illustrations are all No. 14, four-fifths actual size

Waterman's Ideal Fountain Pen

SAFETY TYPE



Plain or
Chased

No. 42½.....	\$3.00
No. 42.....	3.00
No. 44.....	4.00
No. 45.....	5.00
No. 46.....	6.00
No. 48.....	8.00



Gold Middle Band
Engraved or Plain

No. 0742½.....	\$4.00
No. 0742.....	4.00
No. 0744.....	5.00
No. 0745.....	6.00
No. 0746.....	7.00
No. 0748.....	9.00



Gold Mounted
Plain Bands

No. 0642½.....	\$4.00
No. 0642.....	4.00
No. 0644.....	5.00
No. 0645.....	6.00
No. 0646.....	7.00
No. 0648.....	9.00



Gold Mounted
Engraved Bands

No. 0642½.....	\$4.00
No. 0642.....	4.00
No. 0644.....	5.00
No. 0645.....	6.00
No. 0646.....	7.00
No. 0648.....	9.00

Illustrations are all size No. 44, four-fifths actual size

Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50;
Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00

Waterman's Ideal Fountain Pen

SAFETY TYPE



Solid Gold
Plain or Scroll Middle Band, Wide

No. 742½	\$10.00
No. 742	10.00
No. 744	12.00
No. 745	14.00
No. 746	15.00

****Solid Gold**

No. 542½	\$23.50
No. 542	23.50
No. 544	25.00
No. 545	30.00
No. 546	40.00

****Filigree**
Sterling Silver

No. 442½	\$5.50
No. 442	5.50
No. 444	7.00
No. 445	8.50
No. 446	9.50

Gold Filled

No. 0542½	\$10.00
No. 0542	10.00
No. 0544	12.50
No. 0545	15.00
No. 0546	18.00

***Plain**
Covered to Friction End Gold Filled

No. 0542½	\$8.00
No. 0542	9.00
No. 0544	10.00
No. 0545	12.50

Solid Gold

No. 542½	\$30.00
No. 542	32.00
No. 544	35.00
No. 545	40.00

Etched
Covered to Friction End Gold Filled

No. 0542½	\$10.00
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***Sterling Silver**
No. 442 | \$7.50 |

Covered to Stuffing Box only

Illustrations are sizes Nos. 42½ and 44, four-fifths actual size
Clip Caps cost extra: Regular, \$.25; Sterling Silver, \$.50; Rolled Gold, \$1.00; 14 Kt. Gold, \$2.00

Waterman's (Ideal) Fountain Pen

SAFETY TYPE—VEST LENGTH



- | | | | |
|---------------------|--|---------------------------|------------------------------|
| Chased | Plain Gold Band
Top of Cap with Ring
and Pin attached
Gold Filled | Gold Middle Band
Plain | Gold Middle Band
Engraved |
| No. 42½V.....\$3.00 | No. 0942½V.....\$5.50
Without Pin
No. 0942½V.....\$4.50 | No. 0742½V ... \$4.00 | No. 0742½V.....\$4.00 |

Illustrations are all size No. 42½V, four-fifths actual size

Waterman's Ideal Fountain Pen

SAFETY TYPE—VEST LENGTH



Scroll Middle Band
Solid Gold
Wide
No. 742½V.....\$10.00
Plain Middle Band
Solid Gold
Wide
No. 742½V.....\$10.00
Plain Middle Band
Solid Gold
Narrow
No. 742½V.....\$7.00

Etched
Gold Filled
No. 0542½V.....\$9.00
No. 0542½V, with
Ring..... 9.50
No. 0542½V, with
Telescope Cap..12.00
*Sterling Silver
No. 442½V.....\$7.00
No. 442½V, with
Ring..... 7.50
No. 442½V, with
Telescope Cap.. 9.00

Filigree
Sterling Silver
No. 442½V.....\$5.50
Gold Filled
No. 0542½V.....\$10.00
Solid Gold
No. 542½V.....\$20.00

*Full Plain
Entirely Covered
Gold Filled
No. 0542½V.....\$14.00
No. 0542½V, with
Ring..... 14.50
No. 0542½V, with
Telescope Cap.. 17.00
Solid Gold
No. 542½V.....\$40.00
No. 542½V, with
Telescope Cap..50.00

Illustrations are all size No. 42½V, four-fifths actual size

Waterman's Ideal Fountain Pen

SAFETY TYPE—VEST LENGTH



Hand Engraved Vine
Sterling Silver
No. 442 $\frac{1}{2}$ V.....\$8.00
No. 442 $\frac{1}{2}$ V, with
Ring..... 8.50
No. 442 $\frac{1}{2}$ V, with
Telescope Cap..10.00



*Plain
Sterling Silver
No. 442 $\frac{1}{2}$ V.....\$5.00
No. 442 $\frac{1}{2}$ V, with
Telescope Cap.. 7.50
Gold Filled
No. 0542 $\frac{1}{2}$ V.....\$7.00
No. 0542 $\frac{1}{2}$ V, with
Telescope Cap..10.00
Solid Gold
No. 542 $\frac{1}{2}$ V.....\$25.00
No. 542 $\frac{1}{2}$ V, with
Telescope Cap..35.00



Scroll
Sterling Silver
No. 442 $\frac{1}{2}$ V.....\$6.00
No. 442 $\frac{1}{2}$ V, with
Ring..... 6.50
No. 442 $\frac{1}{2}$ V, with
Telescope Cap.. 8.50



Full Scroll
Entirely Covered
Sterling Silver
No. 442 $\frac{1}{2}$ V.....\$8.00
No. 442 $\frac{1}{2}$ V, with
Ring..... 8.50
No. 442 $\frac{1}{2}$ V, with
Telescope Cap..10.00

Illustrations are all No. 42 $\frac{1}{2}$ V,
four-fifths actual size

*With Ring: Silver, \$.50 extra; Gold Filled, \$.50 extra; Solid Gold, \$2.00 extra

With Ring and Pin: Silver, \$1.50 extra; Gold Filled, \$1.50 extra; Solid Gold, \$4.00 extra

Waterman's Ideal Fountain Pen

SILK GUARDS



SILK GUARDS

- No. 0501 Silk ribbon (wide), gold filled attachments. \$2.00
- No. 0502 Silk ribbon (narrow), gold filled attachments. \$1.00
- No. 401 Silk ribbon (wide), sterling silver attachments \$2.00

Illustration shows No. 0502 with safety type pen No. 0942 $\frac{1}{2}$ V.

Waterman's Ideal Fountain Pen

ENGRAVING

NOTHING gives the distinction or individuality to a gold or silver mounted fountain pen as much as an artistic and well executed inscription. Our facilities enable us to provide our trade with a very wide range of designs from which to choose, together with assurance of prompt and skillful workmanship.

Special care should always be exercised by the customer to select an inscription that will fit well in the space on the pen mounting in which the engraving is to be done.

We illustrate below a variety of monograms and letterings pleasing to the most discriminating taste.



Mr. George A. Chamberlin
L 35

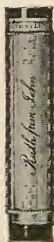
Mr. John P. Archer
L 51

Mrs. Arthur T. Ormond
L 37

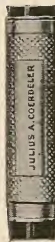
Mr. Charlton Merrifield
L 20

Mr. Kenneth M. Sherry
L 30

Julius A. Coerdeler
L 10



STYLE L 1



STYLE L 10



STYLE L 51



STYLE M 1



STYLE M 2



STYLE M 37

For prices see opposite page.

Waterman's (Ideal) Fountain Pen

ENGRAVING

During the Christmas season orders cannot be executed promptly if received later than December 15th.

Prices on Engraving

For styles see opposite page.

Style M 1,	Monogram, three letters or less, complete.....	\$0.40
Style M 2,	“ “ “ “ “ “40
Style M 10,	“ “ “ “ “ “50
Style M 12,	“ “ “ “ “ “50
Style M 30,	“ “ “ “ “ “75
Style M 31,	“ “ “ “ “ “75
Style M 32,	“ “ “ “ “ “75
Style M 33,	“ “ “ “ “ “75
Style M 34,	“ “ “ “ “ “75
Style M 35,	“ “ “ “ “ “75
Style M 36,	“ “ “ “ “ “75
Style M 37,	“ “ “ “ “ “75
Style M 38,	“ “ “ “ “ “75
Style M 39,	“ “ “ “ “ “75
Style M 100,	“ “ “ “ “ “	1.25
Style M 101,	“ “ “ “ “ “	1.25
Style M 102,	“ “ “ “ “ “	1.25
Style M 150,	“ “ “ “ “ “	1.50
Style M 151,	“ “ “ “ “ “	1.50
Style M 152,	“ “ “ “ “ “	1.50
Style M 153,	“ “ “ “ “ “	1.50
Style M 154,	“ “ “ “ “ “	1.50
Style M 200,	“ “ “ “ “ “	1.75
Style M 201,	“ “ “ “ “ “	1.75
Style M 202,	“ “ “ “ “ “	1.75
Style M 203,	“ “ “ “ “ “	1.75
Style M 204,	“ “ “ “ “ “	1.75
Style M 205,	“ “ “ “ “ “	1.75
Style M 206,	“ “ “ “ “ “	1.75
Style M 207,	“ “ “ “ “ “	1.75
Style L 1	Lettering, Script, small.....	price per letter .04
Style L 10	Lettering, Block, small.....	price per letter .06
Style L 20	Lettering, Old English Block, small.....	price per letter .10
Style L 21	Lettering, Old English block, capitals.....	price per letter .15
Style L 30	Lettering, Roman Block.....	price per letter .12
Style L 31	Lettering, Roman Shaded.....	price per letter .15
Style L 32	Lettering, as illustrated.....	price per letter .12
Style L 35	Lettering, Old English Shaded, small.....	price per letter .15
Style L 36	Lettering, Old English Shaded, capitals.....	price per letter .20
Style L 37	Lettering, Waterman Shaded, small.....	price per letter .15
Style L 38	Lettering, Waterman Shaded, capitals.....	price per letter .20
Style L 39	Lettering, as illustrated.....	price per letter .15
Style L 50	Lettering, as illustrated.....	price per letter .25
Style L 51	Lettering, as illustrated.....	price per letter .25

In ordering engraving it is urged that special care be used to write initials and name distinctly, as alterations can rarely be made.

Waterman's Ideal Fountain Pen

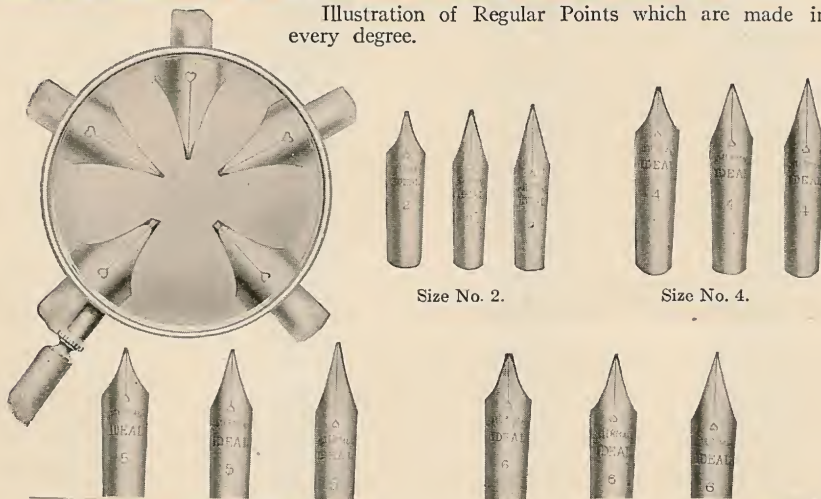
GOLD PENS

EACH gold pen bearing the imprint "Waterman's Ideal," is made to successfully stand every test to which a pen may be subjected—likewise in the line of Waterman's Ideal Gold Pens will be found a style suited to every purpose to which a pen may be put.

The Waterman's Ideal trade-mark is a guarantee that each pen is genuine 14 karat gold, hand tempered by the Waterman process that insures a maximum of permanent elasticity. Every pen is heavily tipped with selected hard Iridium which gives a smooth, long-wearing point not found in other gold pens.

In this line will be found pens duplicating the action of any steel pen and possessing the added smoothness and lasting qualities found only in high grade gold pens.

Illustration of Regular Points which are made in every degree.



Ink Tubes for Self-Filling Types, all sizes.....	\$0.15 each
Interior Spirals for Safety Types, sizes Nos. 42 to 46, inclusive, 75c each; No. 48.....	1.00 "
Pressure Bars.....	0.30 "
Boxes and Levers.....	0.30 "
Plunger complete for Pump Type, sizes 82 to 86.....	1.25 "
Size 88.....	1.50 "

REPAIR CHARGES



Waterman's Ideal Gold Pens are made in short, medium and long nibs and can be supplied with fine, medium, coarse, stub, oblique and special points.

Special Points

STENOGRAPHERS, fine flexible point All sizes	MANIFOLD.....	No. 2-6 sizes
BOOKKEEPERS, fine stiff point..... All sizes	TURNED-UP POINT.....	No. 2-6 sizes
FALCON..... No. 4 size only	MUSIC.....	No. 2-6 sizes
ACCOUNTING, special fine point..... No. 2-6 sizes	RULING.....	No. 4 size only

SPECIAL POINTS may be had in any style holder at prices indicated:

Stenographers, Falcon, and Bookkeepers gold pens, regular price.

Accounting, Manifold, and Ball point gold pens, 50 cents additional to regular price.

Music and Ruling gold pens, \$1.00 additional to regular price.

Waterman's Ideal Fountain Pen

THE CARE OF A PEN

DEALERS and users should realize the fact that the service rendered by Waterman's Ideals is materially augmented when the pen is given proper care.

The simplicity of Waterman's Ideals reduces the chance of their getting out of order to a minimum. The care necessary for their continued satisfactory service is far less than that of a watch, but the very nature of their construction and operation makes it important that the rules given below, and included in the instruction sheet enclosed in every pen box, be observed.

No sale of a Waterman's Ideal is complete until the purchaser is impressed with the foregoing and given thorough instruction for the care of the pen purchased.

When filling a Self-Filling Type Pen the gold pen should be completely immersed and left in the ink for a second or two after the lever is snapped into place to complete filling operation.

Never attempt to remove or regulate the Gold Pen or Feed, as they are scientifically adjusted by skilled workmen. If the friendship that prompted its selection.

Individualism may be expressed in the design of the mounting of the pen selected. Waterman's Ideals are made in a wide range of styles and special mountings from which a selection may be made suitable for any occasion.

Among the many types and styles illustrated in this catalog will be found silver and gold mountings fashioned into a variety of artistic and pleasing designs, and priced to suit every purse, while suggestions of more elaborate mountings of greater value are also shown.

When the Gift selected is a Waterman's Ideal Fountain Pen it is pre-eminently suitable for:—

To cleanse Self-Filling Type place the point in cold water and operate the lever, forcing the water in and out through the feed until clean.

The Safety Type should be cleaned by removing ink, the barrel then being allowed to stand overnight in half a glass of cold water.

If the inside of the Cap becomes soiled, clean it with a match covered with tissue paper or thin cloth.

The construction of Waterman's Ideals makes their care a simple process, but the importance of an occasional thorough cleansing should not be underestimated, or neglected.

Waterman's (Ideal) Fountain Pen

REPAIRS

WATERMAN'S IDEALS are recognized throughout the entire world as the standard of Fountain Pen perfection. No one may be expected to have as great interest in maintaining this reputation as ourselves.

Each and every one of the parts employed in the construction of our pens is carefully tested in its respective department and undergoes a final and thorough inspection in the complete pen before being shipped. Each part is guaranteed perfect when sold.

Our Repair Department is maintained for the convenience and benefit of our customers, but can render efficient service only with their full co-operation.

As Waterman's Ideals are sold with a positive guarantee it is important that dealers send to us all pens in need of repair or adjustment, otherwise complete assurance of satisfaction cannot be given to the customer.

Only highly skilled workmen are employed in our Repair Department as it is frequently far more difficult to make a repair than a new pen.

2—Unit figure, indicates size of gold pen contained in holder; 2 to 8.

5—Tens figure, indicates type of holder; 12 to 72.

8—Hundreds figure, indicates character of mounting; 200 to 900.

0—Prefix, indicates gold-filled mounting.

$\frac{1}{2}$ —Suffix, indicates slender holder.

V—Suffix, indicates short vest length.

The example number, 0852 $\frac{1}{2}$ V, therefore, means Pocket Self-Filling Holder in slender vest length, fitted with No. 2 size gold pen mounted with gold filled band on cap.

SAC AND CLEANING—25c

This price includes the supplying of a sac, cleaning and resetting the gold pen.

PACKING AND CLEANING—50c

This price includes the cork packing for safety holders, also cleaning and resetting the gold pen.

REPAIR ATTENTION—25c

This price includes the cleaning and resetting of gold pen or repairs sent to us for adjustment, requiring no parts and no attention to the gold pen other than resetting and cleaning.

GOLD PENS REPOINTED—75c

Repointed gold pens cannot be warranted to wear well, or to have the same quality of point or flexibility. Pens smaller than No. 5 are seldom worth repointing.

The prices of gold pens, feed bars and point sections apply also to these parts of all mounted styles; the gold and silver mounted barrels and caps cost additional, according to the style of mounting.

Gold pens when straightened are usually softer and seldom have the original good qualities of new pens. We do not guarantee pens that have been straightened.

Waterman's (Ideal) Fountain Pen

WHY GOOD INK IS IMPORTANT

DISCRIMINATING users of writing fluid realize the importance of good ink and always desire the best. Obviously the operation of a fountain pen makes unwise the use of a fluid not free from the coagulating properties of cheap and unscientifically made Ink.

For over a decade Waterman's Ideal Ink has maintained a standard of excellence that proclaims it to be the best Ink made and fully justifies the constantly growing demand for it.

Fountain pen satisfaction is inseparable from ink satisfaction. To insure this result we unhesitatingly recommend Waterman's Ideal Ink as the best Ink that years of experience coupled with conscientious effort and the use of only high grade ingredients can produce.

Dealers selling Waterman's Ideal Fountain Pens should caution their customers against the unnecessary use of cheap Inks containing sediment that quickly gums or clogs the channels of the Feed, or that is watery or weak in color.

Waterman's Ideal Combined Writing and Copying Ink is a rare product possessing as it does every element necessary in a superfine Copying Ink, yet, with an occasional cleansing of the point section, may be used in a fountain pen with absolute satisfaction.

We have a motive for manufacturing the best Ink it is possible to make—Waterman's Ideal Ink used in a Waterman's Ideal Fountain Pen helps to make possible our guarantee of absolute satisfaction.

It is desired to call attention to the unusual convenience of the type of bottles designed for Desk and Traveling use. A "Traveler's Filler" in either a wood or nickel container makes it unnecessary for the owner of a Waterman's Ideal to lower the standard of the pen's service by using the unsatisfactory Ink found in the open ink-wells of hotels, post offices, etc.

Our patented "pour out," with which the larger sizes are fitted, marks a distinct achievement, permitting the Ink to be poured from the bottles in a regulated stream, free from the sudden stoppage or rush that so often floods everything in the vicinity of the ink-well being filled.

WATERMAN'S IDEAL INK IS:

- A perfect chemical compound—
- Scientifically made—
- Practical for all Ink purposes—
- Free from sediment—
- Non-corrosive—
- Uniform in flow and consistency—
- Permanent in record properties—
- Made in four colors—

Packed in convenient and practical bottles.

Waterman's Ideal Fountain Pen

WATERMAN'S IDEAL INK For Fountain Pen and Commercial Use



TRAVELERS' FILLER
Nickel Container

No. 110—Blue Black	\$.60 ea.
" 210—Green	.60 "
" 310—Violet	.60 "
" 710—Jet Black	.60 "

IN addition to its superfine qualities, Waterman's Ideal Ink is sold in containers that offer a maximum of convenience to the user.



TRAVELERS' FILLER
Wood Container

No. 109—Blue Black	\$.35 ea.
" 209—Green	.35 "
" 309—Violet	.35 "
" 709—Jet Black	.35 "

TRAVELERS' FILLER
Wood Container

No.	
114—Blue Black	\$.25 ea.
214—Green	.25 "
314—Violet	.25 "
714—Jet Black	.25 "



TRAVELERS' FILLER
Nickel Container

No.	
115—Blue Black	\$.50 ea.
215—Green	.50 "
315—Violet	.50 "
715—Jet Black	.50 "



DESK STYLE for SELF-FILLERS

No. 103—Blue Black	\$.20 ea.
" 203—Green	.20 "
" 303—Violet	.20 "
" 503—Red	.25 "
" 703—Jet Black	.20 "

ILLUSTRATIONS show various styles of containers especially designed for desk and traveling use.



DESK FILLER

No. 105—Blue Black	\$.30 ea.
" 205—Green	.30 "
" 305—Violet	.30 "
" 505—Red	.40 "
" 705—Jet Black	.30 "

Waterman's Ideal Fountain Pen

WATERMAN'S IDEAL INK

For Fountain Pen and Commercial Use



1/2 Pint

No. 108—Blue Black.....	\$.45 ea.
“ 208—Green.....	.45 “
“ 308—Violet.....	.45 “
“ 408—Combined Writing and Copying.....	.45 “
“ 508—Red.....	.70 “
“ 708—Jet Black.....	.45 “

WATERMAN'S Ideal Ink is made in Blue, Black, Jet Black, Red, Green, Violet and Combined Writing and Copying. Any of these colors may be had in any of the various styles and sizes of containers illustrated.



1 Pint

No. 110—Blue Black.....	\$.75 ea.
“ 216—Green.....	.75 “
“ 316—Violet.....	.75 “
“ 416—Combined Writing and Copying.....	.75 “
“ 516—Red.....	1.10 “
“ 716—Jet Black.....	.75 “

1 Quart

No. 132—Blue Black.....	\$1.25 ea.
“ 232—Green.....	1.25 “
“ 332—Violet.....	1.25 “
“ 432—Combined Writing and Copying.....	1.25 “
“ 532—Red.....	1.75 “
“ 732—Jet Black.....	1.25 “

Its record qualities are everlasting.



2 Oz.

No. 102—Blue Black..	\$.15 ea.
“ 202—Green.....	.15 “
“ 302—Violet.....	.15 “
“ 502—Red.....	.20 “
“ 702—Jet Black...	.15 “



4 Oz.

No. 104—Blue Black.....	\$.20 ea.
“ 204—Green.....	.20 “
“ 304—Violet.....	.20 “
“ 504—Red.....	.30 “
“ 704—Jet Black.....	.20 “

The best ink that can be manufactured.



6 Oz.

No. 106—Blue Black.....	\$.30 ea.
“ 206—Green.....	.30 “
“ 306—Violet.....	.30 “
“ 506—Red.....	.50 “
“ 706—Jet Black.....	.30 “

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